

**Privacy Policy / Website [www.plansee.com](http://www.plansee.com)**

**Privacy policy for this website and further information required pursuant to Art. 13 GDPR when personal data is collected from a data subject**

**Data protection**

We, Plansee SE, are responsible for this website and as a teleservice provider we are required to inform you at the start of your visit to our website about the manner, scope and purpose of collecting and using personal data in a precise, transparent, understandable and easily accessible form in a clear and simple language. The contents of the notice must be accessible to you at any time. We are therefore required to inform about which personal data is collected or used. Personal data is any information relating to an identified or identifiable natural person.

We place great importance upon the security of your data and compliance with data protection regulations. The collection, processing and use of personal data is subject to provisions of current European and national laws.

In the following privacy policy we will explain how we handle your personal data and how you can contact us:

**Plansee SE**

Metallwerk-Plansee-Straße 71  
6600 Reutte  
Austria  
Company register No.: FN 53042 d  
Executive officers: Andreas Feichtinger, Ulrich Lausecker  
Telephone: +43 5672 600-0  
E-mail: [info@plansee.com](mailto:info@plansee.com)

**Our data protection coordination**

E-mail: [datenschutz@plansee.com](mailto:datenschutz@plansee.com)

**A. General**

For the sake of easier reading, no gender-specific distinction is made in our data protection declaration. The terms used apply equally to both genders in accordance with the principle of equal treatment.

The meaning of the terminology used, for example "personal data" or the "processing" of it, can be found in Article 4 of the EU General Data Protection Regulation (GDPR).

The users' personal data processed in the context of this online service includes inventory data (e.g. customers' names and addresses), contract data (e.g. services used, name of person responsible, payment information), usage data (e.g. websites of our online service visited, interest in our products) and content data (e.g. input in the contact form).

The term "user" here includes all categories of persons affected by the data processing. These include, for example, our business partners, customers, interested parties and other visitors to our online website.

**B. Specific**

**Privacy policy**

We guarantee that we will only collect, process, store and use your data in connection with the processing of your requests as well as for internal purposes and providing the services that you have requested or to make content available.

**Basis of data processing**

We process users' personal data only in compliance with the relevant data protection regulations. Users' data is only processed if one of the following statutory conditions apply:

- in order to render our contractual services (e.g. processing of orders) and online services
- if we have your consent
- on the basis of our legitimate interests (i.e. interest in analysis, optimization and commercial operation as well as security of our online service as defined by Art. 6 (1) f. GDPR, in particular with range measurement, creation of profiles for advertising and marketing purposes as well as collection of access data and the use of services of third party providers)

We will explain where the main legal grounds are regulated in the GDPR:

Consent – Art. 6 (1) a. and Art. 7 GDPR

Processing for fulfilment of our services and implementation of contractual measures – Art. 6 (1) b. GDPR  
Processing to safeguard our legitimate interests - Art. 6 (1) f. GDPR

#### **Data transfer to third parties**

Data is only forwarded to third parties within the framework of the legal provisions. We only forward users' data to third parties when this is necessary, for example, for contractual purposes or based on our legitimate interests in the economic and the effective operation of our business operations.

In the event that we use subcontractors to provide our services, we take suitable legal precautions as well as appropriate technical and organizational measures, to provide protection for personal data in accordance with the relevant legal regulations.

We draw your attention to the fact that data transfer takes place based on Google Analytics when our online services used.

#### **Data transfers to a third country or an international organization**

Third countries are countries in which the GDPR is not a directly applicable law. This includes essentially all countries outside the EU or the European Economic Area.

Data is transferred to a third country or an international organization. Please note that there are relevant/suitable warranties and that you may exercise enforceable rights and effective legal remedies.

You can obtain a copy of the relevant guarantees under the following links:

- Privacy shield: <https://www.privacyshield.gov/list>
- Standard contractual clauses:  
<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=OJ:L:2010:039:0005:0018:DE:PDF>

#### **Duration of storage of your personal data**

We comply with the principles of data economy and data avoidance. This means that data you make available to us is only retained as long as it is needed to fulfil the above-mentioned purposes or for the various storage periods stipulated by the legislator. If the relevant purpose no longer applies or the appropriate relevant periods have expired, your data will be blocked automatically or erased in accordance with the statutory regulations.

We have developed a company-internal concept to guarantee this procedure.

#### **Making contact**

If you make contact with us by email, telephone, fax, contact form etc. you consent to electronic communication. Personal data will be collected when you contact us. The information you provide will be stored exclusively for the purpose of processing the enquiry and for any follow-up questions.

We will explain the legal grounds:

Processing for fulfilment of our services and implementation of contractual measures – Art. 6 (1) b. GDPR  
Processing to safeguard our legitimate interests - Art. 6 (1) f. GDPR

We use software to maintain customer data (CRM system) or comparable software on the basis of our legitimate interests (processing users' enquiries quickly and efficiently).

For this purpose we have concluded a data processing agreement with the provider in which the latter undertakes to process user data only in accordance with our instructions and in compliance with the EU level of data protection.

We must advise you that emails can be read or changed, unnoticed and without authorization, during transmission. We also draw your attention to the fact that we use software to filter unwanted emails (spam filter). Emails can be rejected by the spam filter if they are incorrectly identified as spam due to the presence of certain characteristics.

#### **What are your rights?**

- a) Right to information

You have the right to obtain information about your stored data free of charge. Upon request, we will inform you in writing, in accordance with current law, about which personal data about you we have stored. This also includes the origin and recipients of your data as well as the purpose of the data processing.

b) Right to rectification

You have the right to have your data which is stored by us, corrected, if it is incorrect. You may demand a restriction of processing of your personal data, e.g. if the accuracy of your personal data is contested.

c) Right to blocking

You may also have your data blocked. To facilitate blocking of your data at any time, the data must be held in a lock file for control purposes.

d) Right to erasure

You can also demand erasure of your personal data, provided no legal storage obligations apply. If such an obligation exists, we will block your data on request. If the relevant statutory requirements apply, we will even erase your personal data without a request from you.

e) Right to data portability

You are entitled to demand that the personal data transferred to us be made available in a format which enables it to be transferred to another location.

f) Right to lodge a complaint with a regulatory authority

You have the option to contact a data protection supervisory authority with a complaint.

Austrian data protection authority  
Wickenburgstraße 8, 1080 Vienna, Austria  
Telephone: +43 1521 52-2569

The complaint form of the Austrian data protection authority can be accessed via the following link:  
<https://www.dsb.gv.at/dokumente>

g) Right to object

You have the option to object at any time to the use of your data for internal purposes with effect for the future. For this purpose it is sufficient to send an email to this effect to [datenschutz@plansee.com](mailto:datenschutz@plansee.com). However, such an objection does not affect the legality of processing procedures which we have already carried out. This does not affect data processing in respect of other legal bases, for example, such as contract initiation (see above).

### Protection of your personal data

We take state of the art contractual, organizational and technical security measures to ensure compliance with the provisions of the data protection laws and therefore, to protect the data that we process against accidental or deliberate manipulation, loss, destruction or access by unauthorized persons.

The security measures include in particular the encrypted transfer of data between your browser and our server. A 256-bit SSL (AES 256) encryption technology is used for this.

### In this process your personal data is protected in the context of the following points (extract)

a) Ensuring the confidentiality of your personal data

To ensure the confidentiality of the personal data that we store, we have taken various measures to control access.

b) Ensuring the integrity of your personal data

To ensure the integrity of the personal data that we store, we have taken various measures to control transfer and input.

c) Ensuring availability of your personal data

To ensure the availability of the personal data that we store, we have taken various measures to control orders and availability.

The security measures employed undergo continual improvement in accordance with technical development. Despite these precautions, we are unable to guarantee the security of your data transfers to our online service due to the insecure nature of the internet. For this reason, all data transfers from you to our online service are undertaken at your own risk.

### Protection of minors

Persons under the age of 14 may only provide us with their personal information with the express consent of their parents or guardians. This data is processed in accordance with this privacy policy.

### Server log files

The website provider automatically collects and stores information that your browser transmits to us automatically in server log files. This is:

- browser type and browser version
- operating system used
- referrer URL
- host name of the accessing computer
- time of the server enquiry
- IP address

This data is not combined with other data sources.

The basis for data processing is Art. 6 (1) f of the GDPR that permits data processing to safeguard our legitimate interests and/or Art 6 1 b GDPR that allows the processing of data to fulfill a contract or for pre-contractual measures.

### Cookies

We use cookies. Cookies are small text files that are stored locally in your internet browser's cache. Cookies enable the internet browser to be recognized. The files are used to help the browser navigate the online service and to make full use all the functions.

### Use of first party cookies (Google Analytics cookie)

Logging Google Analytics:

- **Unique user** – Google Analytics cookies record and group your data. All the activities during your visit our summarized. Setting Google Analytics cookies makes a distinction between users and unique users.
- **Users' activities** – Google Analytics cookies also store data about the start and end time of the visit to the website and the number of pages you have viewed. When the browser is closed or if the user has been inactive for a substantial period (standard = 30 minutes), the user session is ended and the cookie registers the visit as terminated. The date and time of the first visit are also recorded. The total number of visits per unique user is likewise recorded. External link: <http://www.google.com/analytics/terms/de.html>

You can prevent Google from recording the data generated by the cookie about your use of the website (including your IP address) and from processing this data by downloading and installing the following link in the browser plugin.

External link: <http://tools.google.com/dlpage/qaoptout?hl=de>

Further information is available under the item "Web analysis service Google Analytics / Universal Analytics".

### Deactivating or removing cookies (Opt-Out)

Every browser provides options for restricting or deleting cookies. Further information about this can be obtained from the following websites:

- Internet Explorer:  
<http://windows.microsoft.com/en-GB/windows7/How-to-manage-cookies-in-Internet-Explorer-9>
- Firefox:  
<https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer?redirectlocale=en-US&redirectslug=Cookies>
- Google Chrome:  
<https://support.google.com/chrome/answer/95647?hl=en>
- Safari: <https://support.apple.com/de-de/HT201265>

### Web analysis service Google Analytics / Universal Analytics

We use Google Analytics, a web analysis service provided by Google Ireland Limited, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("Google"). Google Analytics uses cookies, i.e. text files that are stored on your computer and used to analyze the use of the website. The information about your use of this online service generated by the cookie is normally sent to a Google server in the USA and stored there. This can also involve a transmission to the services of Google LLC. in the USA

However, if IP anonymization is enabled in our online service, your IP address will first be truncated by Google within the member states of the European Union or other signatories to the Agreement on the European Economic Area.

Google will use the collected information on our behalf to analyze the use of the online service, to compile reports about website activities and to render further services associated with website use and internet use for us. Processing to safeguard our legitimate interests - in accordance with Art. 6 (1) f. GDPR The IP address transmitted from your browser in the context of Google Analytics will not be combined with other data by Google.

Furthermore, our website uses Google Analytics for an analysis across devices of visitor flows which is carried out via a user ID. When a page is called up for the first time, the user is given a unique, permanent and anonymous ID which is used across different devices. This makes it possible to assign interaction data from various devices and from different sessions to an individual user. The user ID does not include any personal data and it does not transfer any personal data to Google.

It is possible to object at any time to the collection and storage of data via the user ID with effect for the future. In order to do this, you must disable Google Analytics on all systems that you use, e.g. in another browser or on your mobile device.

You can prevent storage of cookies by adjusting the appropriate setting in your browser software. You should be aware, however, that in this case you may not be able to make full use of all the functions of our website.

We draw your attention to the fact that this online service uses Google Analytics with the extension "AnonymizeIP()" which means that IP addresses can only be used in truncated form to exclude the possibility of personal identification.

Furthermore, we use Google Analytics reports to record demographic features and interests.

The data linked to cookies, user references (e.g. user ID) or advertising IDs sent by us will be deleted automatically after 14 months. Deletion of data for which the preservation period has expired takes place automatically once per month. Further information about terms of use and data protection is available at <https://www.google.com/analytics/terms/de.html> or <https://policies.google.com/?hl=de>

You can also prevent Google from recording the data generated by the cookie about your use of the website (including your IP address) and from processing this data by downloading and installing a browser plugin using the following link : <http://tools.google.com/dlpage/gaoptout?hl=de>

As an alternative to the browser plugin or within browsers on mobile devices, click the following link to set an opt-out cookie to prevent recording by Google Analytics within this website in the future (the opt out only works in the browser and only for this domain; to delete the cookies in this browser, click on the link again): ⇒ [Disable Google Analytics](#)

### **Web analytic service DoubleClick by Google**

We use the online marketing tool DoubleClick provided by Google Ireland Limited, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland ("DoubleClick").

DoubleClick uses cookies to show ads that are relevant to users, to improve campaign performance reports, or to prevent a user from seeing the same ads multiple times. Google uses a cookie ID to determine which ads are running in which browser and can prevent them from being displayed multiple times.

Furthermore, with the help of cookie IDs DoubleClick can record conversions related to advertisement enquiries. This is the case if, for example, a user sees a DoubleClick ad and later goes to the advertiser's website with the same browser and buys something there. According to Google, DoubleClick cookies do not contain personally identifiable information. Due to the marketing tools used, your browser automatically establishes a direct connection to the Google server. We have no control over the extent and further use of the data collected through the use of this tool by Google and we can therefore only inform you to the best of our knowledge that integrating DoubleClick means that Google receives the information that you have accessed the corresponding part of our website or clicked an ad from us. If you are registered with a service provided by Google, Google may associate the visit with your account. Even if you are not registered with Google or have not logged in, it is possible that the provider will find and store your IP address.

You can opt out of participation in this tracking process by disabling cookies for conversion tracking. To do this, set your browser to block cookies (<https://www.google.de/settings/ads>), although this setting will be deleted if you delete your cookies. Alternatively, you can obtain information about setting cookies from Digital Advertising Alliance website [www.aboutads.info](http://www.aboutads.info) and make the settings. Finally, you can set your browser so that you are informed about the setting of cookies and allow cookies only in individual cases, allow the setting of cookies in specific cases or generally exclude the setting of cookies. Disabling cookies may limit the functionality of our online offer.

US-based Google LLC is certified under the EU-US "Privacy Shield" that guarantees compliance with the level of data protection applicable in the EU. For further information about the data protection rules of DoubleClick by Google, go to: <http://www.google.de/policies/privacy/>

#### **GA Audience**

We use GA Audience, a service provided by Google Ireland Limited, Google Building Gordon House, 4 Barrow St, Dublin, D04 E5W5, Ireland. GA Audience uses, among other things, cookies, that are stored on your computer and other mobile devices (e. g. smartphones, tablets etc.) and which facilitate an analysis of the use of the corresponding devices. In some cases, the data is evaluated across all devices. In this way Google Audience has access to the cookies created with the use of Google AdWords and Google Analytics.

In the context of use, data such as in particular the IP address and activities of users may be transmitted to a server of Google and stored there. Google may transfer this information to third parties if required to do so by law or if such data is processed by third parties.

You can prevent the collection and disclosure of personal data (especially your IP address) and the processing of this data by deactivating Javascript in your browser or by installing a tool such as 'NoScript'. You can also prevent Google from collecting the data generated by the Google cookie that relates to your use of the website (including your IP address) and from processing this data by downloading and installing the browser plugin available under the following link <http://tools.google.com/dlpage/gaoptout?hl=de> and installing it. Further information about data protection when using GA Audience is available under the following link: [https://support.google.com/analytics/answer/2700409?hl=en&ref\\_topic=2611283](https://support.google.com/analytics/answer/2700409?hl=en&ref_topic=2611283)

#### **Hotjar**

We use Hotjar in order to better understand our users' needs and to optimize the service on this website. Hotjar is a technology service gives us a better understanding of our users experience (e.g. how much time they spend on which pages, which links they click, what users like and don't like, etc.) and this enables us to orient our service to user's feedback. Hotjar uses cookies and other technologies to collect data on our users' behavior and their devices (in particular the device's IP address (recorded and stored only in anonymized form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), preferred language used to display our website). Hotjar stores this information in a pseudonymized user profile. Neither Hotjar nor or we will ever use this information to identify individual users or to match it with further data about individual users. For further details, please see Hotjar's privacy [here](#).

You can opt out of storage of a user profile and information about your visits to our website by Hotjar and the setting of Hotjar tracking cookies on other websites by clicking on this [opt-out link](#).

#### **Cookie Consent**

We use the application "Cookie Consent" provided by Silktide Ltd, Brunel Parkway, Pride park, Derby, DE24 8HR (UK). This is a plugin that makes it possible to obtain consent for the use of cookies and/or tracking technologies. "Cookie Consent" does not collect any personal data. You will find details about this tool at <https://cookieconsent.insites.com/>

#### **Forwarding personal data for the processing**

The personal data collected by us will be forwarded to the transport companies instructed to carry out the delivery in the context of contract processing insofar as this is necessary for delivery of the goods. We forward payment data to the bank involved in the context of payment processing.

If we incur expense in advance (only in the case of purchase on account), we reserve the right to carry out a credit check to safeguard our legitimate interests. Personal data required for a credit check will be forwarded by us to Bisnode D&B Deutschland GmbH, Robert-Bosch-Straße 11, D-64293 Darmstadt. The credit check may contain probability values (known as score values). Insofar as score values are included in the result of the credit check, these are based on a scientifically recognized mathematical and statistical process. Calculation of score values includes address data amongst other things. The result of the credit check will be used only for the purposes of establishing, implementing or terminating a contractual relationship. The data forwarded in this way may only be used by the recipient to fulfil their responsibility. No other use of the information is permitted.

With payment via PayPal, credit card via PayPal, direct debit via PayPal or – if available – "purchase on account" via PayPal we will forward the payment date in the context of payment processing to PayPal (Europe) S.à r.l. et Cie, S.C.A., 22-24 Boulevard Royal, L-2449 Luxembourg (hereinafter "PayPal"). PayPal reserves the right to carry out a credit check for the payment methods credit card via PayPal, direct debit via PayPal or – if available – "purchase on account" via PayPal. The result of the credit check relating to the statistical probability of default is used by PayPal to decide whether to allow the relevant method of payment. The credit check may contain probability values (known as score values). Insofar as score values are included in the result of the credit check, these are based on a scientifically recognized mathematical and statistical process. Calculation of score values includes address data amongst other things. Please see further information about data protection, including information about the credit agencies used, in PayPal's privacy policy: <https://www.paypal.com/de/webapps/mpp/ua/privacy-full>

**Changes in our data protection provisions**

We reserve the right to adjust our privacy policy from time to time to ensure that it always complies with current legal requirements or to implement changes in our services in the data privacy policy. This could apply for example to the introduction of new services. Any new visit to our website will then be subject to the new privacy policy.

**Brand protection**

Every trademark or logo named here is the property of the respective firm. The naming of brands and names is purely for informative purposes.

**C. Specific provisions for Russia**

The following applies to users who are residents of the Russian Federation:

Our website services listed above are not intended for citizens of the Russian Federation who are resident in Russia.

If you are a Russian citizen resident in Russia, you are expressly informed that all personal data that you make available to us via this online service is exclusively at your own risk and on your own responsibility. You further agree that you will not hold us responsible for a possible breach of Russian Federation law.